

REP HEADLINE# 6399236 TRF# 339145  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800  
ORDER WORKSHEET

FAX# 703 528 7880  
DORT FROM REP NOV5/12 15.38  
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME KATIE KEULEMAN  
SALES PRSN WA - JOE KNAUER

3050 K ST NW,  
WASHINGTON, DC 20007  
CONTRACT # 6399236

CLASS: NATL. LOCAL REGIONAL

ORDER #	PRDCT	OBAMA 60S	EST# <u>2265</u>	COMMENTS: (LINE, ORDER,
FLIGHT DATES	OCT30/12	NOV6/12	WK-2	
CITY TAX	STATE TAX		CO-OP	BILLING NEED

DATE NOV5/12 15.38

REP: TO LENNA  
FR JULIE  
02/10 M3

DATE NOV5/12 15.38  
ICE)

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
OK D 11/5  
PLS CFM, THX 11/5

ICE)

CON CM \*\*\*\*\* 1111 12 11 2000  
ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING

ICE) \_\_\_\_\_  
DATE NOV5/12 15.38

OBAMA FOR AMERICA 60S  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

ICE) \_\_\_\_\_  
\_\_\_\_\_

DATE NOV5/12 15.38

CD# :	TIME	PERIOD	LGTH	SEC	RATE	ST. D.
	:	:	:	:	:	
AGENCY	ADVERTISER	CODE	=		AGENCY	EST# = 2265
AGENCY	PRODUCT	CODE	=			

RT	END	SPTS:	WEEK :	DAY	:TOTL:
:					:SPTS:
DATE		/WK:	INVT		

15 S 800P-1130P 60 \$6,600  
PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/

RT : END : SPTS: WEEK :	11/3	1	SAT	1
TE : DATE : /WK: INV : SPTS: DAYS : TOTAL:				

REP HEADLINE# 6399236 TRF# 339145  
REP ORDER WORKSHEET  
MOD# 1: UNAPPROVED REV #1 \$\$\$

RE: TEL# 703 528 7800 HARRIS REPORT FROM REP NOV5/12 15.38  
FAX# 703 528 7880 ORDER WORKSHEET \*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	:SPTS:	WEEK	DAYs	:TOTAL:	:SPTS:
:	:	:	:	:	:	:	:	DATE	DATE	:	/WK:	INVT	:	
27	A	600A-700A			60		\$3,750.00	11/6	11/6	1		TUE		1

PROGRAM : NEWS  
ORD COM1: NO RUN DUE TO SPORTS RUN OVER. WE CAN OFFER  
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-15 FOR 1 SPOT/WK

28 A 530A-600A 60 \$1,850.00 11/6 11/6 1 TUE 1

PROGRAM : NEWS  
ORD COM1: NO RUN DUE TO SPORTS RUN OVER. WE CAN OFFER  
PART OF A MAKEGOOD MADE UP OF LINES 27-30

29 A 900A-1100A 60 \$750.00 11/6 11/6 1 TUE 1

PROGRAM : JEFF PROB/MILL/FUED  
ORD COM1: NO RUN DUE TO SPORTS RUN OVER. WE CAN OFFER  
PART OF A MAKEGOOD MADE UP OF LINES 27-30

30 A 430A-459A 60 \$250.00 11/6 11/6 1 TUE 1

PROGRAM : NEWS  
ORD COM1: NO RUN DUE TO SPORTS RUN OVER. WE CAN OFFER  
PART OF A MAKEGOOD MADE UP OF LINES 27-30

STATION MAKEGOOD OFFERS:  
M3 OK'D BUY#15 MISSED: SAT/800P-1130P NOV3  
OFFER: TUE/600A-700A NOV6  
& TUE/530A-600A NOV6  
& TUE/900A-1100A NOV6  
& TUE/430A-459A NOV6  
CMT: NO RUN DUE TO SPORTS RUN OVER. WE CAN OFFER

(NOV5/12)  
PLS ADVISE.

60S	\$6,600.00
60S	\$3,750.00
60S	\$1,850.00
60S	\$750.00
60S	\$250.00

CONTRACT TOTAL SPOTS 105850.00  
TOTAL SPOTS 37

NOV/12 105850.00

SVC- NSI	WFTV 38%	WKMG 15%	WESH 30%	WOFL 14%	WKCF 1%	WRBW 2%	CABL 0%
DEMOS- RA35+*	WOPX 0%	WRDQ 0%	EFTV 0%				

MOD CODE A-ADD	B-BUY TYPE C-CANCELLED	DE-DELETE E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME		
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE